

Proposed Radio Script
60-second spot with a doctor spokesperson

This is Dr. Excellent Care with an important message about weight loss testing.

You've probably seen and heard all of those ads for weight loss programs that begin with all kinds of testing that's supposed to tell you everything you need to know about which foods you should be eating and which supplements you should be taking.

Before you go ahead and get tested for everything under the sun and wind up spending a small fortune on testing and supplements, do yourself a favor...

Call ***1-800-GET-TESTED***[®]
and listen to the recorded message.

There is only one laboratory test panel you'll need to see if you qualify for the best personalized and affordable medically-guided weight loss program I've found.

If you were to pay for this medical weight loss testing, the total cost would be over \$1,000
But **you** can get tested... **for free.**

If you'd like to learn more about how to receive this \$1,000 laboratory test panel absolutely free of charge...
Call ***1-800-GET-TESTED***[®] and listen to the message.

Just call ***1-800-GET-TESTED***[®] and listen!

PLEASE NOTE

First time callers who call 1-800-GET-TESTED® from a text-enabled device currently receive the following text message as soon as the call disconnects:

Thanks for calling! Log on to ORDERaTEST.com to access the highest quality laboratory testing at amazingly low prices with free before and after test support.

Proposed Print / Digital Script

Weight Loss Testing

Metabolic testing is an important part of qualifying for what Dr. Excellent Care calls
“The best personalized and affordable medically-guided weight loss program I’ve found.”

To access the highest quality clinical laboratory testing at amazingly low prices, visit

ORDERaTEST.com

or call ***1-800-GET-TESTED®*** and listen!
